

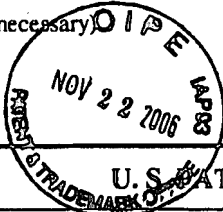
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PTO/SB08A (08-03)

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<p style="text-align: center;">Substitute for form 1449A/PTO</p> <h2 style="text-align: center;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</h2> <p style="text-align: center;">(use as many sheets as necessary)</p> <p>SHEET 1 of 2</p>	<p style="text-align: center;"><b>COMPLETE IF KNOWN</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;">Application Number</td> <td>09/935,774</td> </tr> <tr> <td>Confirmation Number</td> <td>8938</td> </tr> <tr> <td>Filing Date</td> <td>August 22, 2001</td> </tr> <tr> <td>First Named Inventor</td> <td>Ronald G. Godsey</td> </tr> <tr> <td>Group Art Unit</td> <td>3627</td> </tr> <tr> <td>Examiner Name</td> <td>Alexander G. Kalinowski</td> </tr> <tr> <td>Docket Number</td> <td>8231</td> </tr> </table>	Application Number	09/935,774	Confirmation Number	8938	Filing Date	August 22, 2001	First Named Inventor	Ronald G. Godsey	Group Art Unit	3627	Examiner Name	Alexander G. Kalinowski	Docket Number	8231
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### U. S. PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No. <sup>1</sup>	DOCUMENT NUMBER Number - Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear

### FOREIGN PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No. <sup>1</sup>	FOREIGN PATENT DOCUMENT Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
M.S.		WO 00/029,994 A1	05-25-2000	Armines		X
EXAMINER <i>[Signature]</i>			DATE CONSIDERED 7/10/07			

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### NON PATENT LITERATURE DOCUMENTS

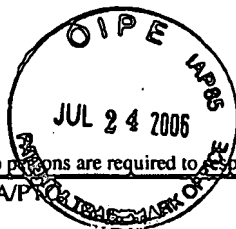
EXAMINE R INITIALS*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
M-S	18	LANTZ, Ed, "Future Directions in Visual Display Systems", Computer Graphics, May 1997, pages 38-42.	
<b>EXAMINER</b>		<b>DATE CONSIDERED</b>	
<i>[Signature]</i>		7/10/07	

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Substitute for form 1449A/P

# INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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SHEET 1 of 2

## COMPLETE IF KNOWN

Application Number	09/935,774
Confirmation Number	8938
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## U. S. PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No. <sup>1</sup>	DOCUMENT NUMBER Number - Kind Code <sup>2</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear
M.S.		US5305197A	04-19-1994	Axler, et al.	
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		US6011487A	01-04-2000	Plocher, Peter H.	
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		US5287266A	02-15-1994	Malec, et al.	
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		US-2006/0010030 A1	01-12-2006	Sorensen, Herb	

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EXAMINER INITIALS*	Cite No. <sup>1</sup>	FOREIGN PATENT DOCUMENT Country Code <sup>3</sup> Number <sup>4</sup> Kind Code <sup>5</sup> (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
M.S.		WO 99/14694 A1	03-24-1999	Lausch, Holger	(English Abstract)	
		JP2001-331875 A	01-17-2003	NEC Soft Ltd.	(English Abstract)	
		JP2003-16243 A	01/17/2003	NEC Soft Ltd.	(English Abstract)	
EXAMINER	<i>[Signature]</i>		DATE CONSIDERED 7/10/07			

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	Examiner Name	Alexander G. Kalinowski
	Docket Number	8231

### NON PATENT LITERATURE DOCUMENTS

EXAMINE R INITIALS*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>2</sup>
		<a href="http://www.premierecarts.com">www.premierecarts.com</a> – Shopping cart manufacturer web site	
ms.		Lam, Shun Yin, "Uncovering the Multiple Impacts of Retail Promotion on Appeal Store Performance", December 2997	
EXAMINER		DATE CONSIDERED	
		7/10/07	

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Form 1449 (Modified)	Atty Docket No. PNG1P002/8231	Application No.: 09/935,774
Information Disclosure Statement By Applicant	Applicant: Godsey, et al	Group Unknown
(Use Several Sheets if Necessary)	Filing Date August 22, 2001	

#### U.S. Patent Documents

Examiner Initial	No.	Patent No.	Date	Patentee	Class	Sub-class	Filing Date
M.S.	A1	6,147,686	11/04/00	Brown, et al	345	349	02/24/98
	A2	6,123,259	09/26/00	Ogasawara	235	380	04/30/98
	A3	6,078,740	06/20/00	DeTreville	395	500.43	11/04/96
	A4	6,012,244	01/11/00	Begum, et al	40	661.03	05/05/98
	A5	5,974,396	10/26/99	Anderson, et al	705	10	07/19/96
	A6	5,966,696	10/12/99	Giraud	705	14	04/14/98
	A7	5,832,457	11/03/98	O'Brien, et al	705	14	04/03/95
	A8	5,712,830	01/27/98	Ross, et al	367	93	12/28/95
	A9	5,687,322	11/11/97	Deaton, et al	395	214	06/01/95
	A10	5,630,068	05/13/97	Vela, et al	395	201	01/05/94
	A11	5,557,513	09/17/96	Frey, et al	364	401 R	06/17/94
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	A13	5,490,060	02/06/96	Malec, et al	364	401	11/13/90
	A14	5,406,271	04/11/95	Sonnendorfer, et al	340	825.35	06/26/92
	A15	5,401,946	03/28/95	Weinblatt	235	381	07/22/91
	A16	5,331,544	07/19/94	Lu, et al	364	401	04/23/92
	A17	5,294,781	03/15/94	Takahashi, et al	235	376	05/27/92
	A18	5,250,941	10/05/93	McGregor, et al	340	825.65	08/09/91
	A19	5,138,638	08/11/92	Frey	377	6	01/11/91
	A20	4,398,257	08/09/82	Paganini, et al	364	550	02/27/81
	A21	4,972,504	11/20/90	Daniel, et al	455	2	03/20/90

#### Foreign Patent or Published Foreign Patent Application

Examiner Initial	No.	Document No.	Publication Date	Country or Patent Office	Class	Sub-class	Translation	
							Yes	No
M.S.	B1	EP1035485 A2	09/13/00	EPO	G06F	17/60	X	
	B2	GB2250364	06/03/92	United Kingdom	G07C	9/00	X	
	B3	GB2240233	07/24/91	United Kingdom	H04N	7/18	X	
	B4	WO 00/57312	09/28/00	WIPO	G06F	17/30	X	
	B5	WO 99/59112	1/18/99	WIPO	G07G	1/00	X	
Examiner <i>[Signature]</i>				Date Considered <i>7/10/07</i>				

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Form 1449 (Modified)	Atty Docket No. PGN1P002/8231	Application No.: 09/935,774
Information Disclosure Statement By Applicant	Applicant: Godsey, <i>et al</i>	Group Unknown
(Use Several Sheets if Necessary)	Filing Date August 22, 2001	

Other Documents

Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
M.S.	C1	"Various materials accessible via <a href="http://www.envirosell.com">www.envirosell.com</a> "
	C2	
	C3	
Examiner	<i>[Signature]</i>	Date Considered 7/10/02

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